

Joe Edens

Art Director at Brunette Sportswear

jedwardedens@gmail.com

Summary

My mission: To fully utilize my diverse design, illustration, web and film experience.

Specialties

Vector illustration, logo design, poster design, hand drawn illustration, cartooning, character design, inking, print pre-press, film separating, video editing, photography, small business web design.

Programs:

CorelDraw, Adobe Photoshop, Adobe Illustrator, Adobe Flash, Adobe Dreamweaver, Adobe Fireworks, Adobe InDesign, Google Sketch-Up.

Mac or PC.

Experience

Principal at dESATIO

2011 - Present (less than a year)

My personal illustrative design studio focusing on logo design, character design, illustrations and iconography.

Art Director at Brunette Sportswear

June 2010 - Present (1 year 6 months)

Creative design of graphics for apparel and advertising specialty items, pre-press production, client consultation, schedule management, web design, online marketing, embroidery production and the overseeing of junior designers.

2 recommendations available upon request

Graphic Designer at Wildrose Graphics

February 2009 - March 2010 (1 year 2 months)

Creative design of graphics for apparel and advertising specialty items, pre-press production, web design, in-house promotional designs and client consultation.

Graphic Designer at Alley Cat Design

January 2002 - July 2004 (2 years 7 months)

Creative design of graphics for apparel and advertising specialty items, pre-press production and client consultation.

Education

Bradford School

Associate, Graphic Design, 2007 - 2008

1 recommendation available upon request

Full Sail University

Associate, Film, 2004 - 2005

1 recommendation available upon request

Honors and Awards

First Place Web Design - Bradford School Portfolio Review

Second Place Digital Illustration - Bradford School Portfolio Review

Interests

Design, art, illustration, vector illustration, music, comics, movies, cartoons, print design, fashion, tattoos, comedy, writing

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4 people have recommended Joe

"Joe has a solid understanding of the elements and principles of design. His passion for his craft is strong and it shows in the quality of his work. He isn't afraid to give an accurate critique and explain why a design will work or what could be improved upon. As my supervisor, Joe has given me plenty of feedback on my own work, which helped improve my own skills as a designer. I'm comfortable in asking for advice on any project I am working on, and Joe is always willing to help create the best possible result. I wholeheartedly recommend Joe to work for any client or team."

— **Casey Whitehead**, *Graphic Designer/Trophy Crafter, Brunette Sportswear*, reported to Joe at Brunette Sportswear

"To whom it may concern, I've had the pleasure of working with Joseph Edens off and on for several years now. Each time I've found him to be both an extremely creative and knowledgeable individual. Joseph also has a very positive attitude about whatever obstacles are thrown his way. His advice on design and all things web/tech related has been very valuable to me over the years. I'm sure you'll find Joseph Edens to be a welcome addition to your team. Sincerely, Will Halley"

— **Will Halley**, *Associate Producer, Mandrake Springs Productions*, worked with Joe at Brunette Sportswear

"Joe is incredibly talented individual, who constantly strives to find new and better ways to portray his creative vision. He is an accomplished designer and illustrator, as well as a very industrious worker. I look forward to seeing what the future holds for this creative talent."

— **Sergei Itomlenskis**, *Core Instructor, Bradford School*, taught Joe at Bradford School

"To Whom It May Concern: I first met Joseph Edens in 2004, when we attended Film school together at Full Sail University. It was there that we developed a professional relationship that continues to this day. We have worked on a number of projects together including independent films, comic strips, and conceptual/visual development. My experience with Edens has shown that he is one of the hardest working artists in the art & design field. A very unique and creative artist, I highly recommend Edens for any available position that requires creativity and design perfection.
-David A. Guess, Conceptual Artist & Illustrator"

— **David Guess**, *Illustrator, self*, studied with Joe at Full Sail University

[Contact Joe on LinkedIn](#)